



BENEFITS

- Non-Confluence wiki users can now discover the valuable information stored inside the wiki
- Discover subject matter experts
- Conduct searches and find the most relevant content without bouncing between Confluence and various search tools
- Reduce redundant email requests for information, saving significant amounts of time across the organization

Social networking for Confluence wiki

Atlassian's Confluence™ is one of the leading enterprise wiki applications in use today. Wikis contain a rich source of user generated content, and valuable information provided by subject matter experts.

One of the often desired outcomes of wiki users and businesses who have deployed them is to quickly and effectively make the information captured inside the wiki available to others in the organization.

While the active users of the wiki can find and collaborate on information, often times someone who is not an active user of the wiki would also benefit from the information that resides in the wiki if presented with it.

Connectbeam Spotlight Connect for Confluence™ solves this problem by automatically synchronizing the information from the wiki into its central social workstream repository. This information is then presented to users wherever they search for information, without specifically logging in to the wiki.

How Spotlight Connect for Confluence Works

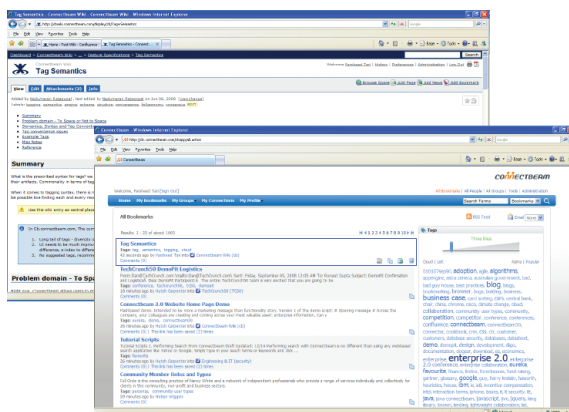
Spotlight Connect for Confluence automatically creates references to the content in the Confluence wiki and stores them in the Connectbeam workstream repository.

Spotlight Connect for Confluence is built using Confluence's plugin framework. When it is installed for the first time, references to existing content are mapped into Spotlight. From then on, the references are created dynamically as new content is created.

For example, if a user creates a new page in Confluence and labels it, that label shows up as a tag in Connectbeam Spotlight and the item link is added into Spotlight which points to the page on the wiki. In addition, the user profile inside Connectbeam is updated to reflect the user's new activity on the wiki. The mapping can be configured to trigger off Confluence labels or page titles.

With Connectbeam Spotlight Connect for Confluence in place you can extend the reach of your wiki content to users outside of Confluence. These users can now discover valuable information that is too often trapped inside the wiki.

The information that is referenced from the Confluence wiki is aggregated and consolidated with the rest of the information inside Connectbeam Spotlight. Spotlight also contains the bookmarking



and tagging activities of other users, and information extracted from other Enterprise 2.0 applications (such as blogs, newsfeeds, etc.) aggregated into a single, centralized social workstream repository.

Features

Wiki users produce workstreams of information throughout the day. Connectbeam's Spotlight Connect for Confluence adds a layer of social networking and collaboration on top of this information, and makes it available to a larger audience.

Wiki Pages – As pages are created in Confluence, URL references to them with any associated labels or tags are automatically created in Connectbeam Spotlight.

Labels and Tags – When a label is added to an existing page or a new page, that label and the reference to the associated page is automatically created in Connectbeam Spotlight.

Workspaces – Wiki workspaces are automatically mapped to Connectbeam Spotlight groups. Each group displays its own tag cloud and references to all the pages inside that workspace on the wiki.

User Social Profiles – Users' activity on the wiki such as creating workspaces, adding a page to an existing workspace, creating

content and labeling the content are all automatically made part of their social profiles in Connectbeam Spotlight.

Connectbeam Spotlight provides one of the most flexible and dynamic user profile features available in the market today. On one hand, it gives control to users for how and what information is displayed. On the other hand, it provides complete flexibility to Corporate IT and administrators to maintain a single place for users' corporate profiles and merge this information with the existing profile infrastructure. Connectbeam Spotlight Connect for Microsoft Sharepoint™ is an example of consolidated corporate wide user profile.

Administration

Access Rights and Controls –

Connectbeam Spotlight Connect for Confluence can be configured to include or exclude certain wiki spaces for access control and workstream synchronization.

Plugin Settings – Connectbeam Spotlight Connect for Confluence provides several setup and configuration parameters and can be tuned to your specific needs.

Other Connectors

Connectbeam offers the same Spotlight Connect features for many important applications including Microsoft SharePoint, search engines such as FAST or the Google Search Appliance, and Google Mini as well as traditional enterprise applications such as SFA, CRM and even custom applications.

And because Spotlight is an open-standards-based application with a full set of REST-based APIs, writing additional connectors to your custom applications is straightforward.

The screenshot shows a user profile for Linda Nix, a Staff Researcher in Research and Development. Her profile includes contact information and a list of social information. Her expertise includes biotechnology, research, collaborative systems, data mapping, algorithms, data visualization, bioinformatics, and tagging. Her interests include tagging, enterprise 2.0, inventing, statistics, art theory, computer simulations, tagging, learning, modeling, and bioinformatics. She is active in several groups, including Project Neo Genesis, Collaborator, Pharmaceutical, Pharma Products and Services, and Pharma Companies. Her recent bookmarks include articles about Enterprise Tagging Service, OpenSource Therapeutics, and Pfizer's research-based pharmaceutical company.

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